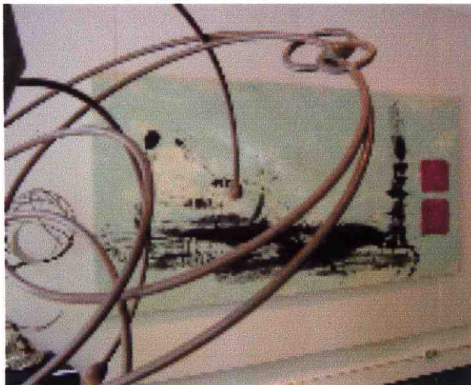


co-creation exhibit • thru April 20, 2007



Brenda Heim and Doug Hays at the Mount Dora Center for the Arts • • •

Co-Creation is an exhibit that explores the role of art in public places as both sculpture and functional objects. As such, art can make itself appealing to new audiences and new funding sources by way of broadening art's role in a community. In this expanded role, art can establish co-creative relationships between businesses, non-profits, the government, community and artists. This exhibit is engaging and experiential as it includes, in a seamless fashion, 3 dimensional and 2 dimensional functional and nonfunctional art as well as an interactive kinetic installation.

Co-Creation features career artists Doug Hays and Brenda Heim. They collaborate on individual art projects and work together professionally. Doug Hays creates large metal sculptures for interior and exterior spaces. Brenda Heim uses a combination of gestural calligraphic brush markings and Zen brush painting on interior/exterior panels. Their works are in numerous galleries as well as private, corporate, nonprofit and municipal public art collections regionally and nationally.

Both artists are active with the grassroots movement "Lake County Public Arts & Music Initiative". The initiative is a concept in action to increase creative public art and music partners in Lake County (Central Florida); providing life enrichment, economic benefits, and the employment of the creative class.

"Exploring alternative ways to place art in the public through co-creative relationships". - Doug Hays

"This exhibit invites viewers to participate in an experiential think tank that engages discussion for collaborative public and private art partnerships". - Brenda Heim

Brenda Heim
Zen Brush Painter
www.heimart.com

Doug Hays
Sculptor
www.doughaysart.com