



poppy field
City of Eustis Sculpture Program, Florida

poppy field a kinetic, public art installation

Designed for exterior environments...*poppy field* is a collaboration of abstract artist Brenda Heim and sculptor Doug Hays. Initially visualized en masse (300 pieces) for small community areas, *poppy field* creates the impression of an expansive field of flowers. Depending on the site, poppies can be arranged to match scale of the landscape using forced perspective to increase the perceived size of the *poppy field*.

Advantages: the installation offers a playful moment either viewing from afar or interacting with the pieces directly. The poppies engage, inspire and delight all ages, provoking smiles without interpretation. A memorable landmark. Visually engaging. Imaginative. Light hearted, contemporary art.

Potential disadvantages: people will have fun...they will frolic and no work will get done.

Materials: mild steel, primed and painted (both sides) with an exterior grade enamel. They're kid, animal, earth friendly and easy to install. The ease of installation facilitates their suitability to many sites and are designed to be transported and installed quickly.

Dimensions: height ranges 3 - 8'. The round poppy disc averages 6 - 8" diameter.

Concept and design: in Spring 2007, the *poppy field* vision emerged as Heim's signature 'orange/red dot' landed on the drawing table at Doug's studio – voila...Doug turned the dot into a kinetic sculpture and together, the concept of *poppy field* was realized. Heim and Hays, collaborators on special client projects for more than fifteen years.

Possible installation sites: green spaces, vacant urban lots, healthcare environments, public art sites, farmlands, galleries, museums.

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