



Eustis Public Sculpture Program

Public Sculpture Program
Eustis Main Street
P.O. Box 164
Eustis, FL 32727

News Release

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For Immediate Release –

Featured Sculpture Artists: Brenda Heim & Doug Hays – “Poppy Field” Third in a series of 8 featured in the Eustis Public Sculpture Program

EUSTIS – Brenda Heim, abstract expressionist, and Doug Hays, sculptor, are long time residents of Lake County, FL - represented nationally and work locally out of their Lake County studios. Long time colleagues who often muse for each others' disciplines, have collaborated on client projects and commissions for more than fifteen years. In the Spring of 2007 the “poppy field” vision emerged – as Heim’s signature “orange/red dot” landed on the drawing table at Doug’s studio... voila! a kinetic sculpture prototype was born. Together the concept of a field of bobbing dots was realized and affectionately called "Poppy Field."

Heim and Hays visualize the “Poppy Field” en mass (12 to 300 +) to create the impression of a field of larger than life – poppies. Depending on the site, the poppies can be arranged to match the scale of the landscape, using forced perspective to increase the perceived size of the “poppy field.” Grouped together, the poppies tap into the adult inner child and children’s sense of wonder as the poppies sway with the slightest of breeze...tickling the viewer with its playful, kinetic presence.

Constructed of mild steel, the dots are primed and painted (both sides) with an exterior grade enamel. Height ranges from 3’ to 8’ tall and the round poppy (disc) averages 6 - 8” in diameter. The ease of installation facilitates their suitability to many sites including but not limited to; enhancing green spaces, beautifying vacant urban lots, retention and recharge areas, hospitals and nursing homes (patients could view from windows) etc. Visit www.heimart.com or www.brendaheim.com, and www.doughaysart.com to see more.



Brenda Heim



Doug Hays

Artists: Heim & Hays
Sculpture: “Poppy Field”
Material: Steel
Location: Fountain Green
Dimensions: Various
Price: \$50 each (or 3 for \$125.00)



The public is invited to place votes for the “People’s Choice Award” for their favorite public sculpture at www.eustis.org or on the City’s [Facebook](https://www.facebook.com/eustis) page. The sculpture with the most votes is eligible for a cash prize to be presented in October 2009.

Sculptures featured in the 2008-2009 Eustis Public Sculpture Program are for sale throughout the exhibition, with a small percentage of the sale to return to the program for the following 2009-2010 exhibition. For more information or to purchase a featured sculpture, please call (352) 357-8555 or email waynecarter@eustismainstreet.org

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Media contact information:

Richard Hoon
Assistant to the City Manager / Community Relations
Phone: (352) 483-5430 • Email: hoonr@ci.eustis.fl.us