



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

Scott Laurent Galleries is inviting everyone to a very special meet-the-artists showcase. On **Friday, March 17, 1995 from 7pm until 9pm** the Gallery will be hosting its traditional monthly **3rd Friday** Champaign reception, but this one is going to be memorable. It marks the opening night of the annual *Winter Park Arts Festival*, the Gallery's fourth anniversary of the Arts Festival on Park Avenue; and it marks the transition of the Gallery's *premier artist* in its' **Artist-In-Residence program**.

The featured artist is Brenda Heim, painter of Calligraphic Abstract Expressionism. Since Brenda has also been the Gallery's founding Artist-In-Residence and is preparing to leave the Gallery, the name of the showing is Transitions. Brenda first came to the Gallery, having resigned from her full-time job, to return to her aspirations of becoming a full-time artist and became the Gallery's first Artist-In-Residence.

This internship program is designed to help extremely talented young artists learn with and through the Gallery experiences that are usually initially unavailable: the business side of art. The Gallery's Artist-In-Residence program is one of the many humanitarian programs this retail Gallery sponsors, including fund raising events.

Brenda has progressed to such a high degree of proficiency that she is preparing to leave Scott Laurent Galleries to devote her energy not only to the promotion of her art, but also to manifesting her dream: *The Center for Cultural Development*, a learning environment for all people, serving the Central Florida Region. The Center provides an extensive curriculum of meaningful programs in the fields of the arts, social sciences, health and medicine, psychology, and spirituality. The Center's vision is to provide a learning environment that liberates our creative spirit physically, mentally, emotionally, and spiritually.

Scott Laurent will continue to showcase her art and will also work with Brenda and the Center to extend the programs it offers to the Metropolitan Orlando Area. Brenda will consult with the Gallery as it continues to enhance the Artist-In-Residence program.